



Republic of the Philippines  
Province of Romblon  
MUNICIPALITY OF SANTA FE  
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## OFFICE OF THE MUNICIPAL TOURISM

The Municipality of Santa Fe with its present infrastructure, natural resources/attractions, tradition, culture and historical treasures hold great potential as a tourism center for destination for both local and foreign tourists. The tourism industry in Santa Fe once fully harnessed and developed can greatly enhance the economic activity of business establishments in the town, provide more jobs for populace and increase the financial resources not only of the Municipal Government of Santa Fe.

The present local government administration, having seen the great tourism potentials of Santa Fe and having realized the occurring economic and social benefits of a functioning and developing tourism industry to the Municipality, has adopted a tourism program aimed at developing the tourism potential and resources of Santa Fe and ensuring the security, enjoyment and well-being of tourists, and enhancing the quality of services offered by all tourism-oriented or tourism-related business establishments in town; without compromising the integrity, morality, and the general well-being of Santafenhon.







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OFFICE OF THE MUNICIPAL TOURISM

**OFFICE  
ACCOMPLISHMENT  
REPORT  
FY 2023**



Prepared by:

**RACEL ASIS RUFON**

Tourism Operations Officer II

Approved by:

**ELSIE D. VISCA**

Municipal Mayor





# MTC/Special Meetings

Municipal Tourism Council Meetings are conducted quarterly for updates of any PPAs conducted by the local government unit convened by the Council. Special Meetings are conducted during pre-implementation of activities handled by the Office.





# PAIWAG 2023

The whole month of December is considered and recognized as the Yuletide Season, not only in this Municipality but to the whole world. The local government of Santa Fe will be sponsoring a Ceremonial Christmas Lighting done by decorating the Municipal Children's Park with elegant and colorful Christmas decors adorned with lights. This is purposely and objectively done to promote and bring the spirit of Christmas to the whole community of Santa Fe with joy and prosperity, considering the Christmas light symbolizes prosperity and goodwill. This activity will strengthen the LGU stakeholders the spirit of camaraderie and cooperation through extending support to our designated Christmas Village to be more festive and colorful that everyone will enjoy during night time as they feel the presence of Christmas Spirit, particularly those children in the Barangays





# Coastal Clean-up along G. Molina Blvd.

Municipal Tourism Office together with the Utility Personnel conducted a coastal clean-up at G. Molina Blvd. to lessen the garbage, debris, Styrofoam used in seaweeds farming and other residues brought by the HABAGAT. This activity enabled to collect a large amount of garbage in the area.





# Product Development: Design and Skills Upgrading Workshop for Bamboo Handicrafts

This five-day activity enhanced and upgraded the skills of twenty-five (25) beneficiaries in Bamboo Handicrafts. LGU-Santa Fe and the Department of Trade and Industry initiated this activity under the Product Development.





# Tourist Assistance at Santa Fe Port and Terminal





# Tourist Assistance at Santa Fe Port and Terminal

Rendered assistance and dialogue to all passengers and public utility vehicles about the importance of Municipal Port Code with the presence and cooperation of Santa Fe MPS personnel, and Port Personnel. The Local Government of Santa Fe recognizes the cooperation of all stakeholders.





# Creation/Election of New People's Council

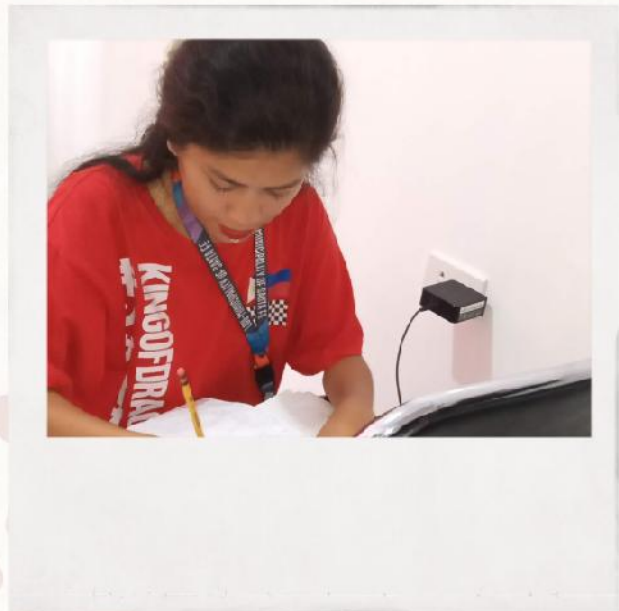
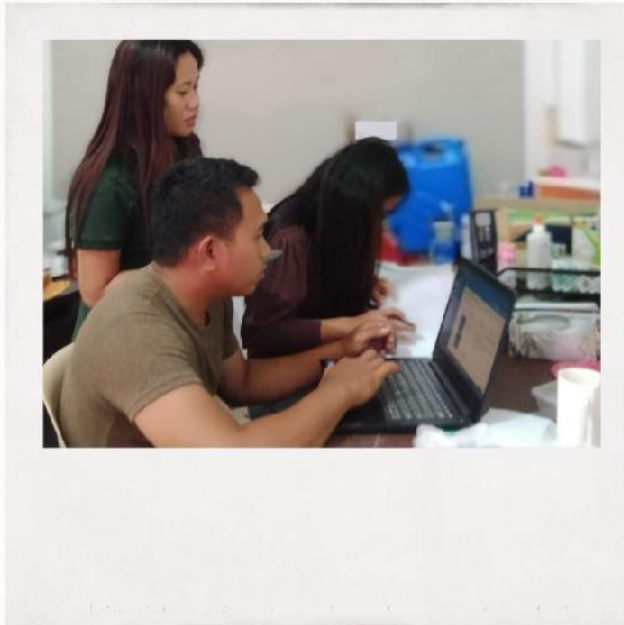
The purpose of this activity was to federate all registered and accredited Civil Society Organizations and created the New People's Council of this Municipality. This election witnessed by the following persons namely: Mr. R'vyl T. Federico, MLG00 – VI, Hon. W. Melwin A. Punzalan, SB Member, Engr. Derrick E. Mayor, MPDC and Mr. Mikell James Y. Galido, EMS-II/LYDO and facilitated by Ms. Racel Asis Rufon, T00-II/ CSO Desk Officer.





# Encoding of Tourist Live Statistics Arrivals (TOURLISTA)

Tourist arrivals were collated from accredited and registered tourism establishments and will be encoded thru the Tourist Live Statistics Arrivals every month. A total of 15, 219 local and foreign tourists paid their visits in our Municipality.



The screenshot displays the 'Summary and Statistics' page of the tourLISTA system. The interface includes a navigation menu on the left and a main content area with filters and a data table.

**Filter the summary to be generated**

Select Summary Type: TA City/Municipal Summary Report | Reporting Year: 2023 | Province: Romblon | City / Municipality: SANTA FE | [Generate Summary](#)

Generated Summary Report | [Download Report](#)

**TA CITY/MUNICIPAL SUMMARY REPORT FOR CY 2023**

TOURIST ATTRACTION	MONTHS												TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
BALISA BEACH RESORT	376	243	494	351	457	449	443	0	0	0	0	0	2,817
BEACHAUS RESORT	331	335	450	1,086	352	146	120	0	0	0	0	0	2,848
DREAMSHORE KWIB BEACH RESORT	214	136	156	801	333	814	1,126	1,126	848	570	972	35	7,205
PILI BEACH RESORT	0	0	0	0	0	0	0	0	0	0	0	0	0
PILI BEACH RESORT	0	0	0	122	335	597	360	0	0	0	315	0	1,733
SANTA FE DOWNTOWN RESORT	113	154	122	99	124	48	2	0	0	0	0	0	632
<b>GRAND TOTAL</b>													<b>15,215</b>





# LGU Activities

